



# **NGO Committee on Financing for Development**

## **Strategic Plan for 2018-2019**

# NGOsonFfD'S



- ▶ The NGO Committee on Financing for Development at the United Nations advocates for a worldwide economy that is environmentally and socially sustainable, ethical, and people-centered.
- ▶ Guided by the 2002 Monterrey Consensus, we urge policymakers to support development strategies that **end global poverty and advance human rights**.
- ▶ We seek international financial systems that are fair and truly representative of all people.
- ▶ We are motivated by the moral imperatives underlying the United Nations Charter and the missions of the organizations we represent.

# Quick Background

- ▶ The Committee was founded as an informal group soon after the Monterrey Conference in 2002, which is the first international conference on Financing for Development
- ▶ In 2003, per request submitted by 20 ECOSOC accredited members of the Conference of NGOs in Consultative Relationship with the UN (CoNGO), the Committee was officially established as a Substantive Committee of CoNGO.
- ▶ NGOSONFfD is a founding member of the Civil Society FfD Group.
- ▶ NGOSONFfD works closely with the FfD office at the UN

# Conference of NGOs in Consultative Relationship with the UN

- ▶ CoNGO was established in 1948 and is located in New York, Geneva and Vienna
- ▶ Its mission is to “Facilitate through various means the development of a dynamic and informed world-wide NGO community able to influence policies and actions at all levels of the United Nations”
- ▶ One of its objectives is to “**Engage NGOs to work together on issues of common interest**”. To meet this objective, CoNGO Board establishes NGO Committees on substantive matters upon receiving a formal request signed by twenty of its ECOSOC accredited members.
- ▶ NGOsonFFD is one of the 33 CoNGO Committees based in New York, Geneva and Vienna that have been established through this process. Currently, there are 21 CoNGO Committees in New York.
- ▶ We receive a room at the Church Center free-of-cost because we are a CoNGO Committee (as do all the other CoNGO Committees).

## CSO FfD Group - Mission

- ▶ The CSO FfD Group is an open civil society platform with the single criterion for membership being representation of a public-benefit civil society organization.
- ▶ The Group has been active in its present format (Global Social Economy Group - GSEG) since the Doha FfD Review Conference in 2008.
- ▶ It is an open virtual list containing more than 800 organizations (with more than 950 individual members).
- ▶ The Addis Ababa CSO Coordination Group (ACG), the governance body of the CSOFfD group, was formed in October 2014.
- ▶ NGOsonFfD is one of the 21 organizations on the ACG. Each organization has a designated representative. The Chair of the NGOsonFfD serves as its designated representative to ACG.

# FfD Office - UN

- ▶ The Financing for Development Office (FfDO) was established within the Department of Economic and Social Affairs (DESA) of the United Nations Secretariat on 24 January 2003 in accordance with General Assembly resolution [57/273](#)
- ▶ Function - Provide effective substantive secretariat support for sustained follow-up within the United Nations to the agreements and commitments reached at the International Conferences on Financing for Development, as contained in the 2002 Monterrey Consensus and the 2008 Doha Declaration on Financing for Development, and financing for development-related aspects of the outcomes of major United Nations conferences and summits in the economic and social fields, including the United Nations Conference on Sustainable Development, as well as the United Nations development agenda beyond Com2015.
- ▶ NGOSONFfD Committees collaboration with FfDo - monthly updates from the FfD office, assistance with speakers for our panel events

# Seminal Documents guiding our work

- ▶ Monterrey Consensus - The final text of agreements and commitments adopted at the International Conference on Financing for Development Monterrey, Mexico, 18-22 March 2002
- ▶ Doha Outcome Document - Follow-up International Conference on Financing for Development to Review the Implementation of the Monterrey Consensus , Doha, Qatar, 29 November -2 December 2008
- ▶ Addis Ababa Action Agenda - Third International Conference on Financing for Development (Addis Ababa Action Agenda), Addis Ababa, Ethiopia, 13-16 July, 2015





## NGOsonFfD's Objectives for 2018-2019

- ▶ Strengthen advocacy work on the Committee's 2018-2019 priority areas
- ▶ Influence the implementation of the *Addis Ababa Action Agenda* with focused priority statements
- ▶ Educate and empower members to participate effectively in FfD substantive sessions and hearings
- ▶ Prepare for the 2018 & 2019 ECOSOC Forum on Financing for Development Follow-up
- ▶ Organize parallel events on FfD-related topics during the main UN Commissions, the FfD Forum, the HLPF and the IMF/World Bank annual and spring meetings





## NGOsonFfD's SMART Goals for 2018-2019

- ▶ Hold a breakfast session focusing on FfD
- ▶ Complete at least 5 mission visits
- ▶ Ensure we have a well-organized website that can be easily navigated
- ▶ Complete the Beginners advocacy guide
- ▶ Develop advocacy statements on all our priority areas
- ▶ Hold a side event at CSW 63 in sponsorship with a member states

### Long term goals

- ▶ Submit a position paper for next year's IATF report

# Three Suggested Priority Advocacy Areas for the Committee for 2018-2019

- ▶ Financing Social Protection
- ▶ Financial Inclusion
- ▶ Eradication of poverty as a development imperative guaranteed by human rights- Where is the money?
  
- ▶ Do you have anything else you would like us to Consider?



# Why These Three Priority Areas?

- ▶ NGOFFD's strength lies in its membership's link to the grassroots level.
- ▶ In the global discussions that take place at the UN and elsewhere, the severity of the impact of policy decision made at the global level on the poor and marginalized tend receive little attention. The three priority areas are intended to keep the focus on the larger goal of eradicating poverty.
- ▶ The first two priority areas aims to strengthen advocacy to protect and build the capacity of grassroots communities to lead productive lives
- ▶ The third priority aims to strengthen advocacy on the impact of trade, debt, IFF and emerging issues on eradicating poverty and propose financing strategies.

# How Do We Succeed in Advancing Our Priority Areas?

- ▶ We plan to succeed through the activities of the three working groups of NGOsonFfD :
  - ❖ Advocacy and Writing - Keeping its focus on the financing dimensions of development issues, this Working Group will develop talking point and written statements that lay out more specific ideas for reaching the policy goals the Committee has prioritized. The Working Group will also strategize ways to disseminate the Committee's positions and persuade policy-makers.
  - ❖ Education - will develop and organize education sessions to strengthen members' advocacy capabilities. This would be done through monthly education sessions, advocacy training, and developing an advocacy handbook etc.
  - ❖ Side Events - will organize side events and parallel events focusing on the three priority areas during UN Commissions, UN FfD Forums, IMF/WB Annual and Spring Meetings, HLPF etc. NGOsonFfD would aim to organize events in collaboration with other like-minded entities.

# Advocacy and Writing Working Group

- ▶ What has been done since June 2017 -
  - ❖ The Working Group has had extensive discussions on Priority Advocacy Areas.
  - ❖ The proposals from these discussions along with input from members of the Committee were considered by the Executive Committee to develop the Priority Advocacy Areas for 2018 to 2019.
- ▶ What are the plans ahead?
  - ❖ Developing an advocacy statement in preparation for the FfD forum
  - ❖ Analysis and summary of AAAA to be included in the beginners guide being developed by the Education Working group
  - ❖ Developing advocacy statements on other priority areas

# Education Working Group

- ▶ Our ongoing project: “A Beginner’s Guide to Financing for Development”
- ▶ What has been done since June 2017:
  - ▶ Monthly education sessions - organized by Teresa Kotturan
  - ▶ Social Media Training - September Monthly Meeting & Training with DESA in January
- ▶ What are the plans ahead:
  - ▶ Finish “Beginner’s Guide”
  - ▶ Help with organization of Breakfast Meeting on why FfD is relevant/important to many sectors of the UN

# Side Events Working Group

## ▶ What has been done since June

- ❖ Organized a panel event on Financing Social Protection at IMF/WB Annual Meeting 2017

## ▶ What are the plans ahead

- ❖ Organizing a panel event on inclusive finance at CSW 62
- ❖ Planning to organize panel events at IMF/WB Spring Meeting 2018 <http://www.ngosonffd.org/wp-content/uploads/2010/11/NGO-FfD-Strategic-Plan-and-priority-themes-2018-2019.pdf>
- ❖ Planning to organize a panel event at FfD Forum
- ❖ Planning to organize a panel event at HLPF

THE END

